

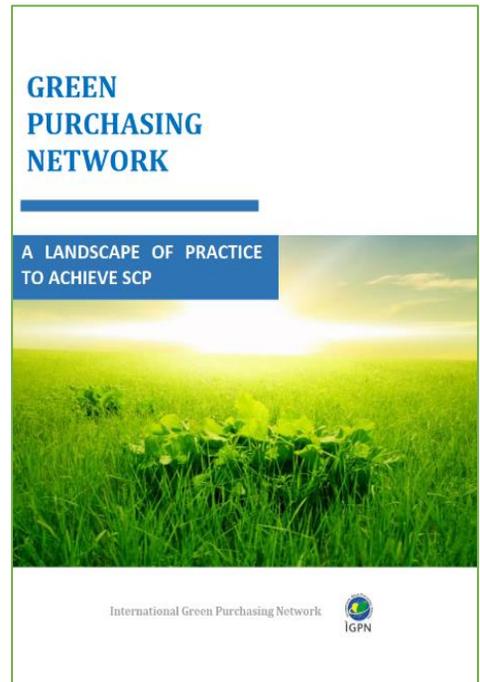


## The International Green Purchasing Network Webinar

### GREEN PURCHASING NETWORK

### A Landscape of Practice to Achieve SCP

Collaborations for more effective impact



MAY 25<sup>th</sup> 2021 · 15:00-18:00 (Beijing Time) · [TENCENT](#)

Hosted by the [IGPN Secretariat-China Environmental United Certification Center](#)

On May 25th , webinar will be held to discuss our key messages for the <Green Purchasing Network : A landscape of practice to achieve sustainable consumption and production>, developed for market, private, business and public organizations.

The webinar focused on the findings and recommendations for effectiveness of green purchasing network, as well as the practical action points that can be taken to improve the green purchasing performance.

The webinar will be hosted by the International Green Purchasing Network Secretariat-China Environmental United Certification Center, the resources were produced by International Green Purchasing Network and contributes to the One Planet network Sustainable Public Procurement Program.

# OBJECTIVE

Introducing the key findings and message of the <Green Purchasing Network : A landscape of practice to achieve sustainable consumption and production>, experience sharing of the green purchasing progress for its members, strengthen cooperation and partnerships of the International Green Purchasing Network.

# OUTPUT

- Increased understanding of green purchasing network.
- Exchanging experiences among members.
- Responses to the cases and key message.
- Explore follow up initiative and potential collaboration opportunities.

# AGENDA OUTLINE

5 Min	<b>Welcome remark</b> <ul style="list-style-type: none"><li>• Ms. ZHANG Xiaodan, General manager, China Environmental United Certification Center, the IGPN Secretariat organization; Advisory member of the IGPN</li></ul>
10 Min	<b>Opening remark</b> <ul style="list-style-type: none"><li>• Mr. CHEN Yanping, China Environmental United Certification Center</li><li>• Mr. Mark Hidson, ICLEI-Local Governments for Sustainability</li></ul>
120 Min	<b>Sharing Cases from the IGPN Members</b> <ul style="list-style-type: none"><li>• Overview and key message of the “GREEN PURCHASING NETWORK-A Landscape of Practice to Achieve SCP” report;</li><li>• Responses to the cases and key messages from IGPN Members</li></ul>
20-30 Min	<b>Q+A</b> <ul style="list-style-type: none"><li>• Opening discussion for clearer and more effective green purchasing</li></ul>
10 Min	<b>Closing remark</b>

# CONTEXT

The GREEN PURCHASING NETWORK-A Landscape of Practice to Achieve SCP with cases of 24 key elements provides an overview of how the green purchasing networks functions to achieve the SCP along with the four application of green purchasing networks in market, private, business and public level.

This publication helps to identify where the green purchasing networks are by knowing the progress they made, the challenge they face, the lesson they learnt; come to conclusion with six common characters which lay importance practice from the front-line practice, diversity embodied, Ecolabel served as market mechanism tool, criteria support public implementation, multi-approach in private sector, and circularity and innovation in business sector. Four recommendations are provided with synthesis on Ecolabelling scheme and green purchasing; advocate the accessibility of green products in private sector; proactive the innovation practice in business sector; and deepen the pilot effect of public green procurement.

The International Green Purchasing Network (IGPN) is a global multi-stakeholder partnership for green purchasing founded with its mission:(a) Promote globally the development of environmentally friendly products and services and Green Purchasing activities;(b) Share information and know-how on Green Purchasing and environmentally friendly products and services internationally;(c) Harmonize the efforts of Green Purchasing and the development of environmentally friendly products and services from a global viewpoint.

The International Green Purchasing Network (IGPN) was established in 2005 to promote Green Purchasing around the globe with all stakeholders, such as international organizations, businesses, governmental organizations, local authorities, and NGOs, who take the initiative in implementing Green Purchasing.

China Environmental United Certification Center (CEC) hosted the IGPN Secretariat since 2018. CEC approved by the Ministry of Ecology and Environment of the People's Republic of China (MEE), is a comprehensive certification and professional service institution leading in environmental protection, energy saving and low carbon areas. CEC engaged its activities in policy research and practice of China Environmental Labelling Program, Environmental Management Systems, Greenhouse Gas Validation and Verification, Verification of Carbon Emissions, Energy Savings Audits and Green Supply Chain Management, Green Public Procurement etc.